

*Real New Yorkers
Eat on the Streets*

TASTE OF TRIBECA



CORPORATE SPONSORSHIP

Saturday, May 16, 2026 | 11:30 AM – 3:00 PM

www.tasteoftribeca.com

Taste of Tribeca is Lower Manhattan's *signature* outdoor culinary festival.

Lower Manhattan's Original *Food Festival*

Celebrating 30+ Years of Community, Cuisine, and Connection

A celebration of community, culture, and cuisine.

Each year, the neighborhood's top restaurants come together to serve their most beloved dishes, creating a vibrant, family-friendly event that brings thousands to the heart of Tribeca.

Celebrating its 32nd year, the festival is produced entirely by parent volunteers from two local public elementary schools, PS 150 and PS 234.

All proceeds support arts and enrichment programs for over 600 students at PS 150 and PS 234.

HIGHLIGHTS

55+

Participating restaurants, including several Michelin-starred chefs.

3 000+

Tickets sold annually.

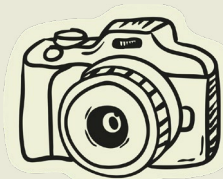
5 000+

Attendees drawn to the event each year.



LIVE ENTERTAINMENT

Bringing a vibrant street festival atmosphere.



MEDIA COVERAGE

Extensive local and national press attention.



FAMILY-FRIENDLY

Fun activities for kids and families of all ages.

For over 30 years, Taste of Tribeca has transformed Duane and Greenwich Streets into a vibrant outdoor celebration of flavor and community. What began as a small local fundraiser is now one of New York City's most anticipated culinary events, bringing together 50+ of the neighborhood's best restaurants, award-winning chefs, and thousands of families for a day filled with food, music, and connection.

It's a tradition that captures the spirit of downtown: creative, generous, and deeply rooted in community.

YOUR SUPPORT IN ACTION

When you partner with us, you're doing more than sponsoring an event; you're investing in the next generation of creators and innovators. Proceeds fund enrichment programs at PS 150 and PS 234, giving children access to music, science, dance, and art classes, as well as educational field trips and hands-on learning experiences.

And for brands, it's an opportunity to connect meaningfully with one of New York's most engaged, family-oriented, and loyal communities. Sponsorship places your business at the heart of a beloved neighborhood tradition, with authentic visibility, strong community goodwill, and a story worth sharing.

Join us in shaping the next generation, and align your brand with one of Tribeca's most celebrated community events.

Every dollar raised supports arts, science, and music programs for over 600 local students.



Corporate Sponsorship *Opportunities*

Taste of Tribeca offers sponsorship packages to suit any budget, giving your organization a powerful presence at one of Lower Manhattan's most beloved community events.

At a minimum, every sponsor will have their company logo displayed on promotional materials and will be mentioned on our active social media channels. (website, posters, postcards, maps, and press releases)

Premium Seating Tent Sponsor **\$30,000**

Align your brand with the festival's VIP experience

- Prominent banner at the entrance of the Premium Seating Tent
- Branded table decor and optional giveaways on all dining tables
- One booth near the tent for brand activation
- One dining table in the Premium Seating Tent
- 25 complimentary food tickets

Custom Sponsorships **\$100,000+**

For sponsorship opportunities at \$100,000 and above, please contact:
tasteoftribecachairs@gmail.com

Entertainment Sponsor **\$25,000**

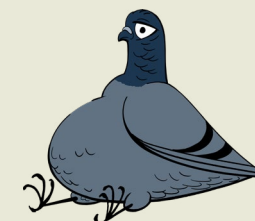
Bring the festival to life in our performance area and across the festival grounds (two available sponsorships)

- Prominent banner with company logo in the main performance area
- Opportunity to promote the brand from the performance area or provide branded giveaways
- One booth near the performance zone for promotional use
- One dining table in the Premium Seating Tent
- 25 complimentary food tickets

Epicurean Sponsor **\$60,000**

Receive top-level brand exposure throughout the entire event

- Lead logo placement on all promotional materials (website, posters, maps, and press releases)
- Two booths at the event for promotional use
- Two dining tables in the Premium Seating Tent + 25% discount on an add. table
- 50 complimentary food tickets
- Joint PR opportunities with Taste of Tribeca
- Featured individually on website and Instagram



Volunteer or Giveaway Sponsor

\$15,000

Support the heart of the event – the volunteers and attendees – with branded aprons or take-home totes.

- Logo featured on either volunteer aprons or branded tote bags
- One booth at event for promotional purposes
- One dining table in the Premium Seating Tent
- Option to include an item in gift bags or on dining tables
- 5 complimentary food tickets

Zones Sponsors (Kids, Family & Sports)

\$8,500

Choose from the Kids', Family, or Sports Zone to connect with families and young audiences.

- Large banner with logo in chosen zone
- One booth in the zone for promotional use
- 5 complimentary food tickets

Duane Park Sponsor

\$15,000

Enhance your visibility with added premium guest benefits.

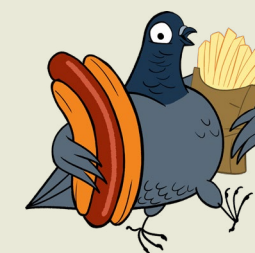
- Includes everything offered in the Zone Sponsor tier below **PLUS:**
 - Two dining tables in the Premium Seating Tent
 - One booth at event for promotional purposes

Map or Ticket Sponsor

\$8,500

Get your logo in every attendee's hand through event maps and tickets

- Logo featured on all printed maps and attendee tickets
- One booth at the event for promotional use
- 5 complimentary food tickets



Gourmet Sponsor

\$6,000

Perfect for restaurants or hospitality brands looking for a strong community presence.

- One booth at event for promotional use
- 6 complimentary food tickets
- Logo featured on website and included in grouped Instagram thank-you posts

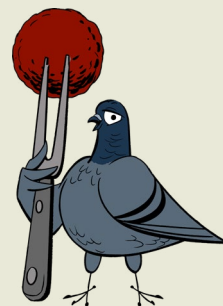
Premium Experience

Table Sponsor

\$8,500

Reserved dining table for 8-10 guests in the Premium Seating Tent.

- Elevated table experience with curated tasting flights
- Table signage with sponsor name
- 10 complimentary food tickets



Local Hero Sponsor

\$1,000

An entry-level opportunity ideal for small and local Tribeca businesses to give back and gain visibility.

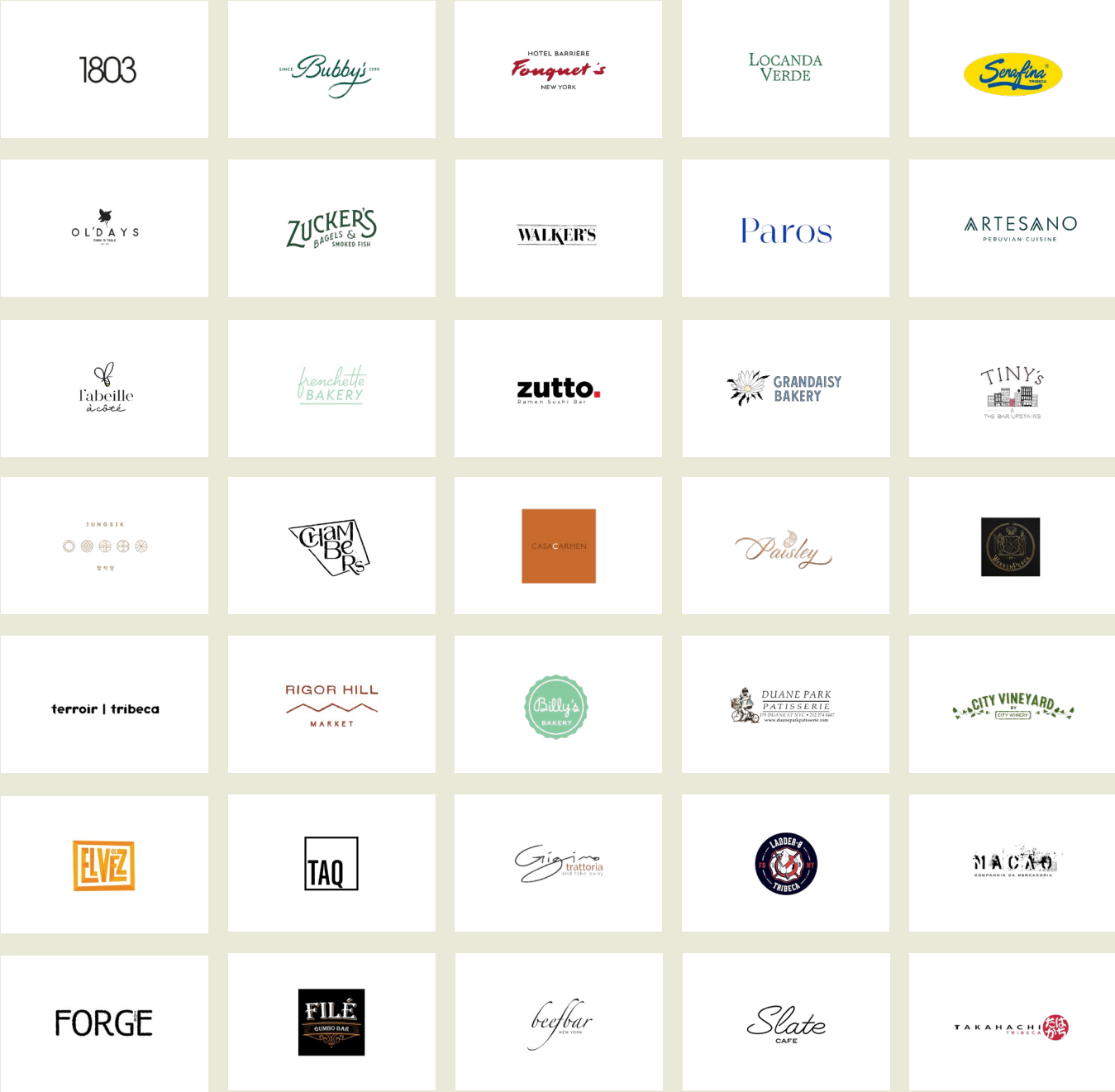
- Logo and link featured on website under “Local Heroes”
- Inclusion in VIP gift bags (175 distributed in the Premium Seating Tent)
- Featured in grouped community thank-you Instagram carousel
- 2 complimentary food tickets

Taste of Tribeca gathers **55+ top restaurants** and **5000+ guests** for a signature downtown celebration. As a sponsor, you'll help fund enrichment programs for **600+ local students** while positioning your brand at the heart of a trusted & dynamic community event.



2025 Participating Restaurants

Celebrating the chefs and restaurants that make Taste of Tribeca a true neighborhood tradition.



55+ neighborhood restaurants, one unforgettable day of flavor and community.



2025 Sponsors

Thank you to our sponsors for their continued support of Taste of Tribeca and local education.

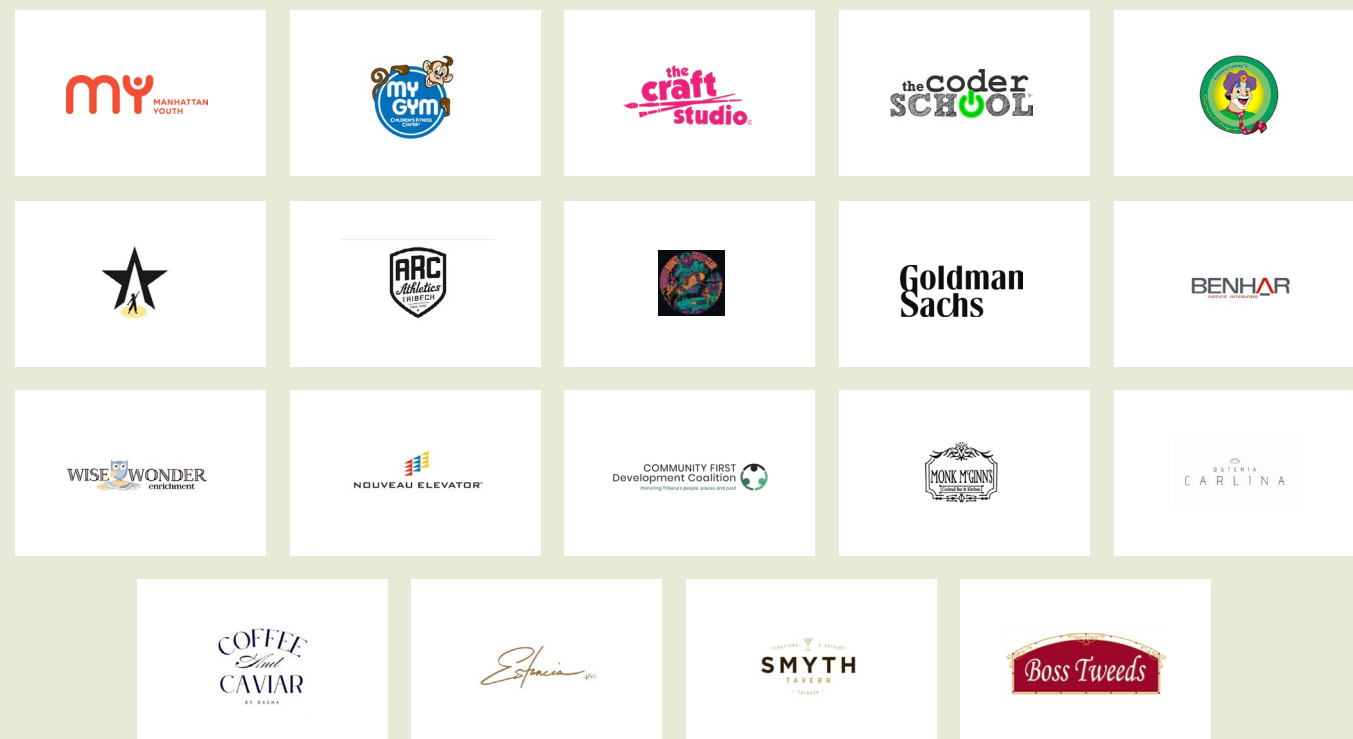
LEAD SPONSOR



PREMIUM SPONSORS



COMMUNITY SPONSORS



Taste of Tribeca attracts over **5,000 attendees annually** and receives extensive media coverage, offering sponsors meaningful community visibility.



Thank you for supporting our community!

Taste of Tribeca is more than a food festival, it's a celebration of our neighborhood's generosity, creativity, and heart. Proudly 100% parent-led, this beloved tradition is made possible by the dedication of families at PS 150 and PS 234.

Every sponsor, chef, and volunteer plays a role in keeping this beloved tradition alive and in helping fund art, science, and enrichment programs for hundreds of local children.

We're deeply grateful for your continued partnership and can't wait to welcome you to the streets of Tribeca on **Saturday, May 16, 2026** from **11.30 am to 3:00 pm**

What's your Taste? Ours is Tribeca.



For more information on the Taste of Tribeca Corporate Sponsor Program, please contact:

Taste of Tribeca 2026 Chairs:

Philip Chenery • Karen Arnone Noy

tasteoftribecachairs@gmail.com

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